

# 2022 Southeast Vegetable & Fruit **EXPO**

**November 28 - 30, 2022**



**Sheraton Imperial Hotel Raleigh-Durham Airport**  
4700 Emperor Blvd, I-40 at Exit 282 (Page Road)  
Durham, NC 27703

**SPONSORED BY:**

North Carolina Vegetable Growers Association



**All Booths Will Be 6 Feet Apart!**

**Show Dates & Hours**

**Monday, November 28, 2022**

1:00 pm - 7:00 pm  
Exhibitor Move-In

7:00 pm  
President Reception

**Tuesday, November 29, 2022**

7:30 am - 11:00 am  
Exhibit Hall Opens

9:00 am - 11:00 am  
Educational Sessions

11:00 am - 1:30 pm  
Lunch - Visit Exhibitors

1:45 pm - 3:15 pm  
Educational Sessions

3:30 pm - 5:30 pm  
Visit Exhibitors - Silent Auction  
Dinner on your own.

**Wednesday, November 30, 2022**

7:30 am - 11:00 am  
Exhibit Hall Opens

9:00 am - 11:00 am  
Educational Sessions

11:00 am - 1:45 pm  
Exhibitor Breakdown

**Payment**

Payment is due when completing and submitting exhibitor registration form.

**Booth Space Rental**

**8' x 10' Booth**                      **\$650.00**  
**Corner Booth**                      **\$750.00**

2 Conference Registration (each additional booth registrant will be \$50).  
8' wide x 10' deep  
8' feet high back drape  
3' high side rails - 6' white draped table  
2' Upholstered chairs  
1 Wastebasket - ID sign 7' x 44'

**Bulk Space Booth**                      **\$1050.00**  
3 Conference Registration (each additional booth registrant will be \$50).  
8' feet high back drape  
3' Upholstered chairs  
1 Wastebasket - ID sign 7' x 44'

**AgExpo Host Hotel**

Sheraton Imperial Hotel  
Raleigh-Durham Airport  
4700 Emperor Blvd  
I-40 at Exit 282 (Page Road)  
Durham, NC 27703  
Phone: 919-941-5050

**Room Rate:** \$141.00  
**Room Cut-Off:** November 4, 2022

**For More Information**

**Contact:**  
Cathy Price Horton  
Co-Executive Director &  
Convention & Event Coordinator  
NC Vegetable Growers Association/AgExpo  
PO Box 58220, Raleigh, NC 27658  
Phone: 919-413-9544 Fax: 919-893-1450  
Email: [cathy@seasag.com](mailto:cathy@seasag.com)

# Exhibitor Contract Form

**November 28 - 30, 2022**

**Sheraton Imperial Hotel Raleigh-Durham Airport**

Upon acceptance of this completed application we understand the terms and conditions governing exhibitors. Booth choices are not guaranteed; however, best efforts will be made to accommodate your choices. Special plumbing and electrical connections are subject to space availability. No exhibitor will be permitted to exhibit unless their account is current and paid in full (US FUNDS). All space not occupied by show opening is subject to resale with no refund. NC Vegetable Growers Association Fed ID# 56-1731116

RENTAL COST:

**One 8' x 10' Booth**  
**Corner Booth Space**  
**Bulk Space**

**\$ 650.00**  
**\$ 750.00**  
**\$1050.00**

Please reserve for my company the following:

8'by10' Booth

Corner Booth

Bulk Space

### PAYMENT SCHEDULE:

A payment **MUST** accompany your contract. If paying by check, please make payable to NC Vegetable Growers Association or NCVGA and mail to NCVGA, PO Box 58220, Raleigh, NC 27658. If paying by credit card, you may email or fax the form with information.

Method of Payment:



Check # \_\_\_\_\_

Credit Card Number \_\_\_\_\_

Card Expiration Date \_\_\_\_\_

Company Name \_\_\_\_\_

Contact Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_ Email \_\_\_\_\_

Name's of individual that will be exhibiting in your booth at the Expo for used in preparing **Name Tags** in advance.

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Product/service to be exhibited \_\_\_\_\_

Exact Booth Sign \_\_\_\_\_

(One line only – 32 characters including spaces and punctuation)

Competitors for booth separation \_\_\_\_\_

# Rules and Regulations Governing The Trade Show Exhibit Contract

**AMERICANS WITH DISABILITIES ACT:** Exhibitors acknowledge their responsibilities under the Americans with Disabilities Act (hereinafter "Act") to make their booths accessible to handicapped persons. Exhibitor shall also indemnify and hold harmless the Show Management, and facility against cost, expense, liability or damage which may be incident to, arise out of or be caused by Exhibitor's failure to comply with the Act.

**ASSIGNMENT OF SPACE:** No space assignments will be made until executed contract and full payment are received by the North Carolina Vegetable Growers Association (hereafter referred to as The Association). Available space will be on a first-come, first-served basis. The Associations reserve the right to relocate display areas for the benefit of the exhibitor or for the betterment of the Trade Show.

**BOOTH RATE, PAYMENT AND CANCELLATION POLICY:** All 8x10 booths are \$650.00 each. Bulk Space is \$1050.00, A payment of the total cost MUST accompany your contract.

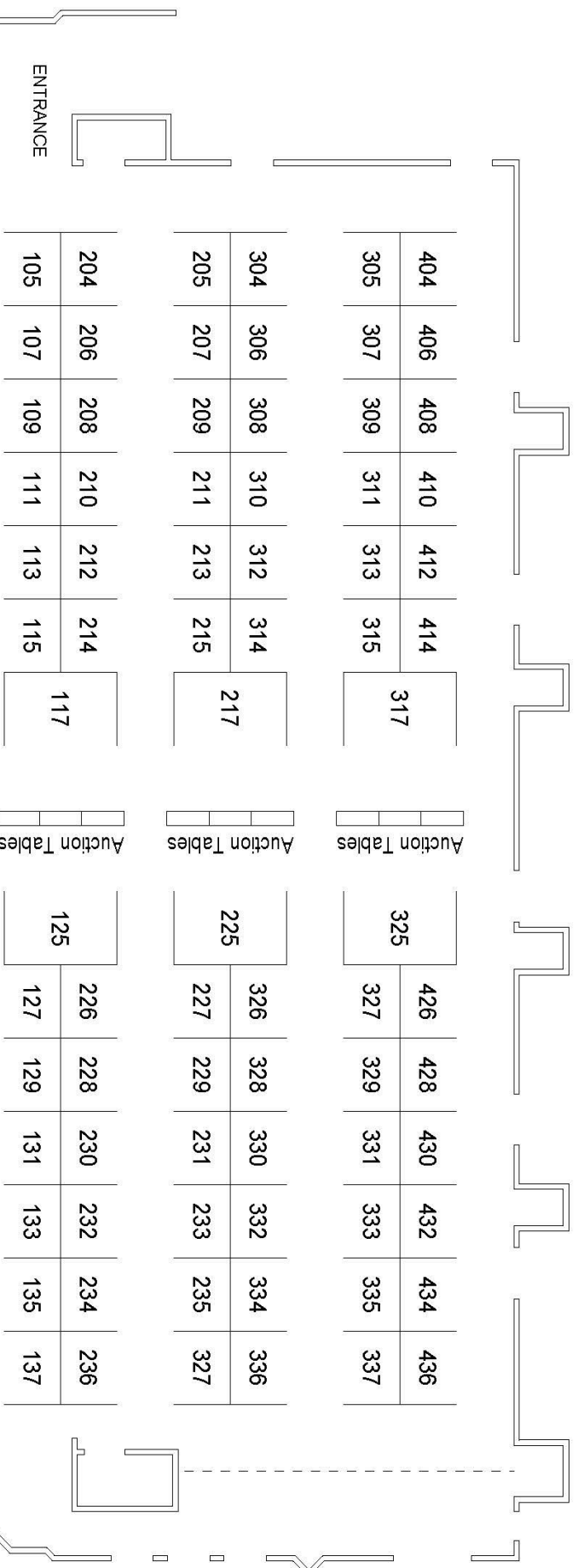
**DIMENSIONS AND LIMITATIONS:** Exhibits must not exceed 8 feet in height. Exhibits must be constructed so as not to obstruct the general view or the view of adjoining booths. Permission to display equipment taller than 8 feet must be obtained from the Show Committee. NO Signs, Banners, or Archways will be permitted to hang in or over the trade show aisles. Any equipment exhibited in the hall must fit within the dimensions of exhibit space reserved; access to the exhibit floor is via a drive-up ramp through an overhead door 10' wide and 14' high.

**LIABILITY:** Exhibitor agrees to protect, save, and keep The Association, Sheraton Imperial Hotel Raleigh Durham, RTP, and the Pipe & Drapery Services provide through NCVGA. and their representatives, employees, and agents forever harmless from any and all damages or charges imposed for violation of any law or ordinance, whether occasioned by the negligence of the exhibitor or the representatives, agents, or employees of the exhibitor or those persons acting under the express or implied authority of the exhibitor. Exhibitor also agrees to comply with all applicable terms, conditions, rules and regulations of Sheraton Imperial Hotel Raleigh Durham, RTP, and Pipe & Drapery Services provide through NCVGA . Exhibitor assumes complete responsibility and liability for all loss, damage or destruction of his/her property, employees, agents, and guests. The Association, Sheraton Imperial Hotel Raleigh Durham, RTP, and Pipe & Drapery Services provide through NCVGA, and any officer, agent, or employee thereof will not be liable for any loss, damage or destruction of exhibitor's property from theft, fire, accident, or any other cause. Exhibitor also assumes full responsibility and liability for all injury to any and all persons or property caused by the exhibitor, its agents, representatives, or employees. Exhibitor will indemnify and hold harmless The Association, Sheraton Imperial Hotel Raleigh Durham, RTP, and Pipe & Drapery Services provide through NCVGA, their members, directors, officers, agents, representatives, and employees against any and all liability whatsoever arising from any or all damage to property or personal injury or loss caused by Exhibitor, its agents, representa-tives, employees, or any other such persons.

**EXHIBIT INSTALLATION AND DISMANTLING:** Exhibit installation hours Monday, November 28, 2022, 1:00 pm-7:00 pm. ALL EXHIBITS must be in complete readiness by 7:00 pm Monday, November 28, 2022. Exhibitor will forfeit space not occupied by Monday, November 28, 2022, and his/her space may be resold, reassigned, or used by the Committee without refund. Displays may be dismantled after close of the trade show at 11:00 am Wednesday, November 30, 2022. All exhibits must be dismantled and removed from the exhibit area by 1:45 p.m., Wednesday, November 30, 2022. The Exhibitor authorizes The Association to remove, at the Exhibitor's expense, any material in the exhibit area belonging to said Exhibitor after 3:00 pm Wednesday, November 30, 2022.

**PROHIBITIONS:** Subleasing or assigning of booths or part of a booth is NOT permitted. . Exhibits, signs or displays are prohibited in any of the public rooms or elsewhere on the premises of Sheraton Imperial Hotel Raleigh Durham, RTP, during the Trade Show. Aisle space may NOT be used for exhibit purposes, displays or signs, entertainment, solicitation or distribution of cards, circulars, samples, or other promotional materials. The use of sound devices, megaphones, loudspeakers, or undignified methods of attracting attention is prohibited, where such methods interfere with other exhibitors. No exhibitor shall play music of any kind at any time within the exhibit hall unless it is approved by the Association or Pipe and Drapery Company.

**AMENDMENT TO REGULATIONS:** All matters and questions not covered by these regulations are subject to the decision of The Association. The Association shall have sole authority to promulgate, interpret, and enforce all rules and regulations, and to make any amendments necessary for the orderly conduct of the Trade Show.



<b>SHERATON IMPERIAL</b>			
<b>IMPERIAL BALLROOM</b>			
Scale	Size and Quantity of booths	10' x 8'	72
		10' x 10'	6
Support Exhibition Services	Phone: 909.938.1000	Facilitator	
Specialty Services	Phone: 909.938.1000	Facilitator	
Duration: 07/23/2009			
Email: <a href="mailto:Mark@SES.com">Mark@SES.com</a>		Mark Cline	
Web Page: <a href="http://www.SES.com">www.SES.com</a>			

**WOMEN**

**MEN**

**Storage**

**Storage**

404	406	408	410	412	414	317	Auction Tables	325	426	428	430	432	434	436
305	307	309	311	313	315				317	327	329	331	333	335
304	306	308	310	312	314	217	Auction Tables	225	326	328	330	332	334	336
205	207	209	211	213	215				217	227	229	231	233	235
204	206	208	210	212	214	117	Auction Tables	125	226	228	230	232	234	236
105	107	109	111	113	115				117	127	129	131	133	135