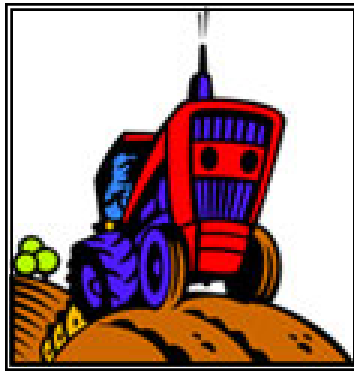


EXPO 2008

23rd Annual Southeast Vegetable & Fruit Expo



“BREAKING NEW GROUND”



December 2-3, 2008

Myrtle Beach Convention Center
Myrtle Beach, South Carolina

Expanded Regional Trade Show In-depth Educational Sessions

SPONSORED BY:



N.C. Vegetable Growers Association



S.C. Fruit, Vegetable Specialty Crop Association

Need Further Information Contact:

Cathy Price, NCVGA, Convention & Event Coordinator
P.O. Box 58220, Raleigh, NC 27658
Ph: 919-334-0099 Fax: 919-877-0940
Mobile: 919-696-0504 Email: cathyprice@bellsouth.net

Expo Events

MONDAY, DECEMBER 1, 2008

Golf Tournament

Myrtlewood Palmetto Golf Course

Tee off - 9:30 a.m.

Exhibitors' Reception

Exhibitor Ballroom

7:00 p.m. – 11:00 p.m.

TUESDAY, DECEMBER 2, 2008

7:30 a.m.

Registration - Convention Foyer

7:30 a.m. to 8:30 a.m.

Trade Show Open & Coffee - Exhibitor Ballroom - Register for Door Prizes to be given away at 9:00 a.m. (i.e. Myrtle Beach week end get away, MB Show Tickets, other prizes) Must be present to win.

8:30 a.m. to 9:00 a.m.

Welcome to the Expo - Exhibitor Ballroom

Master of Ceremonies

Randall Patterson, Patterson Farms, Inc., China Grove, NC

NC Vegetable Growers Association, President

Dick Tunnell, Tunnell Farms, Swan Quarter, NC

SC Fruit, Vegetable Specialty Crop Association

Steven Still, Goat Hill, Oral, SC

North Carolina State University

Dr. Johnny Wynne, Dean, College of Agriculture & Life Sciences

Clemson University

Dr. Alan Sams, Dean, College of Agriculture, Forestry & Life Sciences

9:00 a.m.

**NCVGA Business Meeting - Exhibitor Ballroom
Awards Presentations**

Keynote Speakers

NCSU Fruit & Vegetable Science Institute, Blake Brown, NCSU

NCSU Horticulture Depart. Interaction, Julia Kornegay, NCSU

10:30 a.m - 12:30 p.m.

Concurrent Sessions

Noon - 2:00 p.m.

Lunch - Visit with Exhibitors

S.C. Vegetable Growers Association Annual Meeting & Lunch

2:30 p.m. - 4:30 p.m.

Concurrent Sessions

5:30 p.m.

Live Auction & Reception (*Silent Auction items will be on display all day*)

TUESDAY, DECEMBER 2, 2008

TUESDAY MORNING CONCURRENT SESSIONS - 10:30A.M. TO 12:30 P.M.

LUNCH - 12:30 P.M. TO 2:00 P.M. - EXHIBITOR BALLROOM

- * **Session 1 Watermelons/ Cucurbits – Allan Thornton, NCSU, Raleigh, NC**
10:30 am Yield & Quality of Grafted Watermelon and Cantaloupe - *Richard Hassell, Clemson University, Clemson, SC*
- * 11:00 am Honeydew & Cantaloupe Varieties – *Jonathan Schultheis, NCSU, Raleigh, NC*
* 11:30 am Weed Control in Georgia Cucurbits – *Stanley Culpepper, University of Georgia, Tifton, GA*
* 12:00 pm Pumpkin Varieties in VA – *Allen Straw, Virginia Coop. Extension, Glade Springs, VA*

- * **Session 2 Sweetpotato – Billy Little & Jonathan Schultheis, NCSU, Raleigh, NC**
* 10:30 am Value Added Processing - Are There Some Sew Opportunities? - *George Wooten and Marshall Sherman, George Foods, Pembroke, NC, Bobby Ham, YAMCO, Snow Hill, NC*
* 11:00 am New Varieties and Their Process of Release – TBA
* 11:30 am Fertilizer and Spacing Considerations for Producing Beauregard, Covington and NC 99-73 - *Jonathan Schultheis, NCSU, Raleigh, NC*
* 12:00 pm Challenges We Face with Palmer Amaranth - Resistance and Management - *Katie Jennings, NCSU, Raleigh, NC*
* 12:15 pm Implementing Control Programs for Palmer Amaranth - *Steve Meyers, NCSU, Raleigh, NC*

- * **Session 3 Marketing Opportunities – Fred Broughton, SC Dept of Agriculture**
* 10:30 am Got To Be NC Program - *Nick Augostini, NCDA&CS, Raleigh, NC*
Certified SC Grown Program - *Martin Eubanks, SCDA, Columbia, SC*

General Marketing Issues

- * 11:20 am Break
* 11:30 am Retail Marketing - *Theresa Nartea, Virginia State University, Petersburg, VA*
* 12:15 pm Questions and Answers

TUESDAY AFTERNOON CONCURRENT SESSIONS - 2:30P.M. TO 4:30P.M

- * **Session 1 Crucifers – Powell Smith, Clemson University & Mark Abney, NCSU**
* 2:30 pm Cabbage Production in Southwest Virginia with Clubroot – *Allen Straw, Virginia Coop. Extension, Glade Springs, VA*
* 3:00 pm Pests of Brassicas, Insecticides - *Powell Smith, Clemson University, Clemson, SC*
* 3:30 pm Food Safety In Greens - *Chris Gunter, NCSU, Raleigh, NC*
* 4:00 pm Diversity in Brassica Cultivars and Breeding for Resistance to Diseases - *Mark Farnham, USDA, Charleston, SC*

- * **Session 2 Hot Topics – Ed Estes & Mark Seitz, NCSU**
* 2:30 pm FDA Recalls/Traceback: How it Works – *Anita MacMullan, NCDA, Raleigh, NC*
* 3:00 pm What's Happening With Food Safety From A Regulatory and Legislative Perspective - *Chalmers Mikkel SC Farm Bureau, Columbia, SC*
* 3:30 pm How Will COOL (Country of Origin Labeling) Impact You? - *Karla Whalen, USDA, Washington, DC*
* 4:00 pm Risk Management for Produce - *Clif Parker, Risk Management Consultant*

- * **Session 3 Timely Production Concerns – Allan Thornton, NCSU, Raleigh, NC**
* 2:30 pm Three Way Replacement for Methyl Bromide in Georgia– *Stanley Culpepper, University of Georgia, Tifton, GA*
* 3:10 pm Downy Mildew Forecasting: A National Initiative – *Gerald Holmes, NCSU, Raleigh, NC*
* 3:50 pm Pesticide Resistance Management – *Powell Smith, Clemson University, Clemson, SC*

Please visit our Trade Show. Open continuously throughout the EXPO.

Courses are approved for: *Continuing Education Credits (CCA)
Continuing Pesticide Recertification credits

WEDNESDAY, DECEMBER 3, 2008 - Registration - 7:30 a.m. Convention Foyer

WEDNESDAY MORNING CONCURRENT SESSIONS - 10:00 A.M. TO NOON

Session 1

Tomato & Pepper – Chris Gunter & Kelly Ivors, NCSU

10:00 am

On-Farm Trials and Current Status Of Methyl Bromide Alternatives - *F.J. Louws, R.W. Welker, J. Driver, NCSU, Raleigh, NC*

10:30 am

Food Safety In Irrigation Water - *Chris Gunter, NCSU, Raleigh, NC*

11:00 am

Breeding Tomatoes for Horticultural Traits - *Dilip Panthee, NCSU, Raleigh, NC*

11:30 am

Managing Thrips And Tomato Spotted Wilt Virus In Pepper And Tomato - *Mark Abney, NCSU, Raleigh, NC*

11:45 am

Management of Twospotted Spider Mite – *Elijah Meck, NCSU, Raleigh, NC*

Session 2

Sweetcorn & Snapbeans – Richard Hassell, Clemson University

10:00 am

Insect Control - *Mark Abney, NCSU, Raleigh, NC*

10:30 am

Weed Control - TBA

11:00 am

Cultural Practices We Use For Corn And Beans - *Chris Rawl, Clayton Rawl Farms, Inc., Lexington, SC*

11:30 am

Variety Updates - *Richard Hassell, Clemson University, Clemson, SC*

Session 3

Specialty Crop Opportunities – Bill Jester, NCSU & Nick Augustini, NCDA&CS

10:00 am

Blackberry Opportunities for Carolina Growers, Josh Beam – *SunnyRidge Farms, Lawndale, NC*

10:30 am

Specialty Melon Opportunities & Pitfalls, Brent Jackson – *Jackson Farming Company, Autryville, NC*

11:00 am

Things East Coast Growers Need to Know When Growing Specialty Melons - *Richard Wojciak – Nunhems Vegetable Seeds, Wellington, FL*

11:30 am

Update on Dole’s East Coast Plans, Kevin Milligan – *Dole’s East Coast Procurement Manager, Kannapolis, NC*

***Please Visit Our Trade Show
Open Continuously Throughout the EXPO.***

Courses Are Approved For:

* *Credits and Continuing Education Credits (CCA)*



Continuing Pesticide Recertification in Certain Sessions.

2008 Expo Registration Form

Everyone attending the Expo must be registered. Entrance to the Trade Show will be by official Expo name badge. Hotel reservations should be made directly with the Sheraton Myrtle Beach Convention Center Hotel, Myrtle Beach, SC. Call 843-918-5000 before November 14, 2008 to ensure reduced room rates and availability. Rates are \$99.00

Participant Name: _____

Spouse/Additional Participants (Please list names of additional persons for name badges below.)

Company/Farm: _____

Address: _____

City: _____ State: _____ Zip: _____ County: _____

Phone: _____ Fax: _____

Email: _____

Please the following: Grower Supplier Produce Buyer Gov't/Education Other

DESCRIPTION	Registration	Registration	Total
	Prior to Nov 3 rd	After Nov 3 rd	\$ _____
Tues. Dec 2nd thru Weds. Dec. 3rd Expo-First Participant Includes: NCVGA Membership, Yearbook, Lunch & Banquet	\$60.00	\$70.00	\$ _____
Tues. Dec 2nd thru Weds. Dec. 3rd Expo-Additional Participant From same Farm/Company Includes: Lunch (DOES NOT include NCVGA Membership & Yearbook)	\$30.00 each additional person	\$40.00 each additional person	\$ _____
Tues. Dec 2nd thru Weds. Dec. 3rd Expo-University Educators, County Agents and State & Federal Dept. of Agricultural Personnel Includes: Lunch & Banquet (DOES NOT include NCVGA Membership & Yearbook)	\$40.00	\$50.00	\$ _____
SINGLE DAY ADMISSIONS Yearbook or membership not included in single day	Tuesday	\$40.00	\$ _____
	Wednesday	\$30.00	\$ _____
TRADE SHOW ONLY		\$15.00	\$ _____

Method of Payment:

Card Type:



Card# _____

3 digit code on back of card _____ Exp. Date _____

Name on Card _____ Signature _____

Make Checks payable to NCVGA and mail with form to : NCVGA - P.O. Box 58220 – Raleigh, NC 27658