

36th Southeast Vegetable & Fruit EXPO

November 26-28, 2023

Embassy Suites Hilton Myrtle Beach Oceanfront Resort, Myrtle Beach, SC

Show Dates & Hours

SUNDAY, NOVEMBER 26, 2023

2:00 pm - 8:30 pm
Exhibitor Move-In

MONDAY, NOVEMBER 27, 2023

7:30 am - 11:00 am
Exhibit Hall Opens
9:00 am - 11:00 am
Educational Sessions
11:00 am - 1:45 pm
Lunch - Visit Exhibitors
2:00 pm - 4:00 pm
Educational Sessions
4:00 pm - 9:00 pm
Visit Exhibitors - Reception
Silent Auction

TUESDAY, NOVEMBER 28, 2023

7:30 am - 11:00 am
Exhibit Hall Opens
9:00 am - 11:00 am
Educational Sessions
11:00 am - 1:45 pm
Exhibitor Breakdown

Booth Space Rental

⇒ 8' x 10' Booth **\$650.00**

⇒ Corner Booth **\$750.00**

Each 8x10 booth & Corner booth comes with:

- 1 Conference Registration
- Additional booth registration will be \$80.00)
- 8' wide x 10' deep
- 8' feet high back drape
- 3' high side rails - 6' white draped table
- 2' Upholstered chairs
- 1 Wastebasket - ID sign 7' x 44'

⇒ Bulk Space Booth **\$1100.00**

Bulk space booth comes with:

- 3 Conference Registration
- Additional booth registrant will be \$80.00).
- 8' feet high back drape
- 3' Upholstered chairs
- 1 Wastebasket - ID sign 7' x 44'

Move-In & Move-Out

SUNDAY, November 26, 2023

2:00 am - 8:30 pm
Exhibitor Move In
All booths must be setup by 8:30 pm

TUESDAY, NOVEMBER 28, 2023

11:00 am - 1:45 pm
Exhibitor Breakdown

HOTEL INFORMATION

Embassy Suites by Hilton Myrtle Beach
Oceanfront Resort
9800 Queensway Blvd
Myrtle Beach, SC 29572

Room Rate: \$148.00 plus tax.
FREE made to order breakfast
Complimentary evening reception

Cut-Off Date: October 27, 2023

Call 800-876-0010 and use code **SVF**.

Payments & Cancellation Policy

Payment is due when completing and submitting exhibitor registration form.

All cancellations require written notification. Any exhibitor who cancels their exhibit space prior to September 1, 2023 will incur a \$100 penalty. **After September 1, 2023 no refund will be given.**

For More Information Contact

Contact:
Cathy Price Horton
NC Vegetable Growers Association
PO Box 58220 Raleigh, NC 27658
Phone: 919-413-9544
Email: cathy@seasag.com

Exhibitor Contract Form

November 26-28, 2023

Embassy Suites by Hilton Myrtle Beach Oceanfront Resort, Myrtle Beach, SC

Upon acceptance of this completed application we understand the terms and conditions governing exhibitors. Booth choices are not guaranteed; however, best efforts will be made to accommodate your choices. Special plumbing and electrical connections are subject to space availability. No exhibitor will be permitted to exhibit unless their account is current and paid in full (US FUNDS). All space not occupied by show opening is subject to resale with no refund. NC Vegetable Growers Association Fed ID# 56-1731116

RENTAL COST:

One 8' x 10' Booth
Corner Booth Space
Bulk Space

\$ 650.00
\$ 750.00
\$1075.00

Please reserve for my company the following:

8'by10' Booth

Corner Booth

Bulk Space

PAYMENT SCHEDULE:

A payment **MUST** accompany your contract. If paying by check, please make payable to NC Vegetable Growers Association or NCVGA and mail to NCVGA, PO Box 58220, Raleigh, NC 27658. If paying by credit card, you may email or fax the form with information.

Method of Payment:



Check # _____

Credit Card Number _____

Card Expiration Date _____

Company Name _____

Contact Name _____

Address _____

City _____ State _____ Zip _____

Phone _____ Fax _____ Email _____

Name's of individual that will be exhibiting in your booth at the Expo for used in preparing **Name Tags** in advance.

Product/service to be exhibited _____

Exact Booth Sign _____

(One line only – 32 characters including spaces and punctuation)

Competitors for booth separation _____

Rules and Regulations Governing The Trade Show Exhibit Contract

ASSIGNMENT OF SPACE: No space assignments will be made until executed contract and full payment are received by the North Carolina Vegetable Growers Association (hereafter referred to as The Association). Available space will be on a first-come, first-served basis. The Associations reserve the right to relocate display areas for the benefit of the exhibitor or for the betterment of the Trade Show.

BOOTH RATE, PAYMENT AND CANCELLATION POLICY: All 8x10 booths are \$650.00 each. Bulk Space is \$1075.00, A payment of the total cost **MUST** accompany your contract. Cancellations received in writing on or before September 1, 2023, **NO REFUND** AFTER September 1, 2023

DIMENSIONS AND LIMITATIONS: Exhibits must not exceed 8 feet in height. Exhibits must be constructed so as not to obstruct the general view or the view of adjoining booths. Permission to display equipment taller than 8 feet must be obtained from the Show Committee. **NO SIGNS, BANNERS, OR ARCHWAYS WILL BE PERMITTED TO HANG IN OR OVER THE TRADE SHOW AISLES.** Any equipment exhibited in the hall must fit within the dimensions of exhibit space reserved; access to the exhibit floor is via a drive-up ramp through an overhead door 10' wide and 14' high.

LIABILITY: Exhibitor agrees to protect, save, and keep The Association, Embassy Suites by Hilton Myrtle Beach Oceanfront Resort, Myrtle Beach, SC, and the Pipe & Drapery Services provide through NCVGA. and their representatives, employees, and agents forever harmless from any and all damages or charges imposed for violation of any law or ordinance, whether occasioned by the negligence of the exhibitor or the representatives, agents, or employees of the exhibitor or those persons acting under the express or implied authority of the exhibitor. Exhibitor also agrees to comply with all applicable terms, conditions, rules and regulations of Embassy Suites by Hilton Myrtle Beach Oceanfront Resort, Myrtle Beach, SC, and Pipe & Drapery Services provide through NCVGA . Exhibitor assumes complete responsibility and liability for all loss, damage or destruction of his/her property, employees, agents, and guests. The Association, Embassy Suites by Hilton Myrtle Beach Oceanfront Resort, Myrtle Beach, SC, and Pipe & Drapery Services provide through NCVGA, and any officer, agent, or employee thereof will not be liable for any loss, damage or destruction of exhibitor's property from theft, fire, accident, or any other cause. Exhibitor also assumes full responsibility and liability for all injury to any and all persons or property caused by the exhibitor, its agents, representatives, or employees. Exhibitor will indemnify and hold harmless The Association, Embassy Suites by Hilton Myrtle Beach Oceanfront Resort, Myrtle Beach, SC, and Pipe & Drapery Services provide through NCVGA, their members, directors, officers, agents, representatives, and employees against any and all liability whatsoever arising from any or all damage to property or personal injury or loss caused by Exhibitor, its agents, representa-tives, employees, or any other such persons.

EXHIBIT INSTALLATION AND DISMANTLING: Exhibit installation hours Sunday, November 26, 2023, 2:00 pm -8:00 pm. **ALL EXHIBITS MUST BE IN COMPLETE READINESS BY 8:00 pm Sunday, December 26, 2023.** Exhibitor will forfeit space not occupied by Sunday, November 26, 2023 at 8:00 pm, and his/her space may be resold, reasigned, or used by the Committee without refund. Displays may be dismantled after close of the trade show at 11:00 am Tuesday, November 28, 2023. All exhibits must be dismantled and removed from the exhibit area by 1:30 p.m., Tuesday, November 28, 2023. The Exhibitor authorizes The Association to remove, at the Exhibitor's expense, any material in the exhibit area belonging to said Exhibitor after 1:30 pm Tuesday, November 28, 2023.

PROHIBITIONS: Subleasing or assigning of booths or part of a booth is NOT permitted. . Exhibits, signs or displays are prohibited in any of the public rooms or elsewhere on the premises of Embassy Suites by Hilton Myrtle Beach Oceanfront Resort, Myrtle Beach, SC, during the Trade Show. Aisle space may NOT be used for exhibit purposes, displays or signs, entertainment, solicitation or distribution of cards, circulars, samples, or other promotional materials. The use of sound devices, megaphones, loudspeakers, or undignified methods of attracting attention is prohibited, where such methods interfere with other exhibitors. No exhibitor shall play music of any kind at any time within the exhibit hall unless it is approved by the Association or Pipe and Drapery Company.

AMENDMENT TO REGULATIONS: All matters and questions not covered by these regulations are subject to the decision of The Association. The Association shall have sole authority to promulgate, interpret, and enforce all rules and regulations, and to make any amendments necessary for the orderly conduct of the Trade Show.

EMBASSY SUITES at KINGSTON PLANTATION
8' X 10' BOOTHS

— = 10 x 20

